

City of Gilbert Newsletter

informal analysis of content — three tables
January 2000 through January 2003

Based on folder of newsletters maintained by the city clerk at city hall.
Analysis provided by the Gilbert Gazette at www.gilbertgazette.com.

Dates of newsletters	
2000	July
2000	October
2000	December
2001	December
2001	April
2001	June
2002	@March
2002	June
2002	December

Category	Frequency
Infrastructure (physical)	21
City hall stuff	8
Event announcements	7
Other organizations	7
Business announcements	4
Complaints	4
Thank you notes	4
Parks and recreation	3
Special salutations	2
Planning and zoning	2
Lost and found	1

Category	Content	Frequency
Business announcements	Complete Communications Systems open forum	3
Business announcements	Sno Cone business opens and to hold street dance	1
City hall stuff	City hall hours	1
City hall stuff	Council meetings and agendas	3
City hall stuff	New e-mail address	2
City hall stuff	Thanks to council member who resigned	1
City hall stuff	Welcome to new council member	1
Complaints	Dogs and/or cats	3
Complaints	Speeding vehicles	1
Event announcements	Christmas tree pickup	1
Event announcements	City cleanup day	2
Event announcements	City wide garage sale	1
Event announcements	Easter egg hunt	1
Event announcements	Flu shot clinic	1
Event announcements	Trick or treat night	1
Infrastructure	Ammerman Street	2
Infrastructure	DNR required notice	2
Infrastructure	Hazardous waste	1
Infrastructure	Lions Park drainage	1
Infrastructure	New city well	1
Infrastructure	Parking — Banford Park	1
Infrastructure	Road closed announcement	1
Infrastructure	Sidewalks	3
Infrastructure	Snow removal	2
Infrastructure	Towels and grease clog sewer	1
Infrastructure	Tree limbs	2
Infrastructure	Vision 2000 trail open	1

Infrastructure	Water updates, etc.	3
Infrastructure	Weather sirens	1
Lost and found	Lost bicycles	1
Other organizations	Fire Department open house and volunteers	2
Other organizations	Gilbert High School FCCLA trip	1
Other organizations	HIRTA bus to Ames swimming pool	1
Other organizations	Lion's Club breakfast and eye glasses	2
Other organizations	Vision 2000 volunteers	1
Parks and recreation	Baseball sign up	1
Parks and recreation	Community barn dance	1
Parks and recreation	Gilbert summer camp	1
Planning and zoning	Land use plan	1
Planning and zoning	Village North approval	1
Special salutations	Happy Holidays	2
Thank you notes	Upstills, Scouts, Nancy Peterson and students	4